

#### **CGPA Members:**

### Your Preferred Partners in Sustainable Healthcare

Canadian Generic Pharmaceutical Association (CGPA) members and the 11,000 professionals they employ in Canada play a vital role in the health-care system by providing safe, effective and affordable prescription medicines.

CGPA's Standards of Excellence outline the core values that guide our members' actions and differentiate CGPA members as preferred and trusted partners in sustainable health care. The following principles guide CGPA members' actions:

### **Quality and Safety**

**Steadfast commitment** to meeting all Canadian and global regulatory, quality and safety requirements.

**Operating product-testing facilities** in Canada and owning and controlling their own manufacturing facilities to ensure the quality and safety of products entering the Canadian marketplace.

**Dedication to on-going support** of health-care professionals and the patients they serve through the development and supply of safe, effective medicines.

**Prioritizing the health and safety** of their employees, customers, consumers and all others affected by their business operations.



## Sustainability, Reliability & Innovation

**Providing leadership** for ensuring sustainable drug benefit plans and the overall Canadian health-care system.

**Developing and manufacturing** a wide range of cost-effective pharmaceutical products in current and new formats for Canadian patients.

**Supplying Canadian patients** with a broad product portfolio – currently more than 90% of generic products on provincial drug plan formularies – and having a strong international pipeline of future medicines in all therapeutic categories.

Ongoing support for addressing drug shortages and their root causes.

Where viable, proactively challenging invalid or non-infringed pharmaceutical patents, resulting in significant cost savings to Canadians and the health-care system.

### **Engagement**

 $\textbf{\textit{Proactively engaging}} \ with \ stakeholders \ to \ provide \ ongoing \ support \ for \ better \ patient \ care \ such \ as:$ 

- Being governments' partner of choice in the development of a more sustainable and cost-effective health-care system;
- Being a supplier-of-choice to pharmacists and customers;
- Providing solutions to private payers and employers to maximize drug plan sustainability and affordability;
- · Providing key public information about generic pharmaceuticals; and,
- Being stakeholders' partner of choice for those looking to engage with the generic pharmaceutical industry.

**Having key functions and departments located in Canada** and available to assist stakeholders, while also benefiting from a global presence.

**Providing critical industry knowledge and support** for plan sponsors and health-care professionals through on-going educational activities.

# Accountability, Integrity & Social Responsibility



Long-term, time-honoured commitment to Canada, their employees and the communities in which they live and work.

**Canadian head offices with health-care professionals** available to assist stakeholders in a timely manner.

**Supporting the safe and efficient** disposal of unused or expired medications.