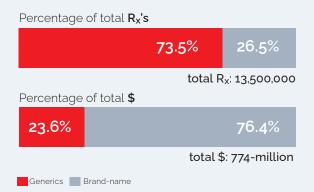
Generic medicines are used to fill the majority of prescriptions in P.E.I. and Newfoundland/ Labrador for a fraction of the cost of brand-name drugs.







Generic were dispensed to fill 73.5% of all prescriptions in 2022, but only cost 23.6% of all themoney spent on drugs.

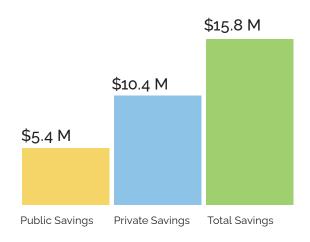
Generics filled **9.9-million** prescriptions for \$183-million. While Brand-name drugs only filled 3.6-million prescriptions and cost \$592-million.

Source: IQVIA

The increased use of generic medicines has a direct impact on a responsive and sustainable healthcare system.

For every one percent increase in the use of generics public sector drug benefit programs will save \$5,400,000, year over year.

Private sector drug plans can save as much as \$10,400,000 for every one percent increase.



Source: CGPA calculations based on IQVIA data and CIHI public private market share.

