

Generic medicines are used to fill the majority of prescriptions in **New Brunswick**, for a fraction of the cost of brand-name drugs.



Percentage of total Rx's



Generics were dispensed to **fill 74.2% of all** prescriptions in 2022, **but only cost 23.3%** of all the money spent on drugs.

Percentage of total \$



Generics filled **11.4-million** prescriptions for **\$232-million**. Brand-name drugs **only filled 4.0-million** prescriptions and cost **\$764-million**.

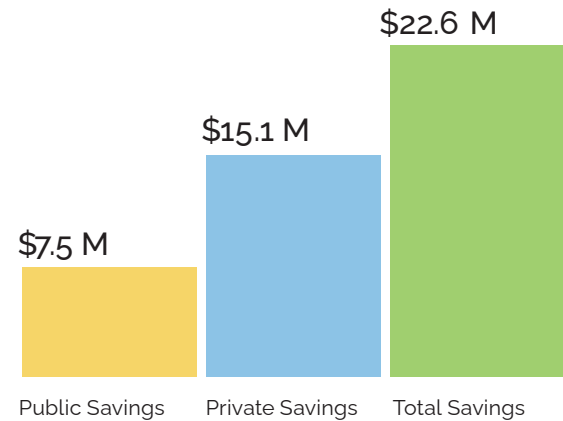
■ Generics ■ Brand-name

Source: IQVIA

The increased use of generic medicines has a direct **impact on a responsive and sustainable healthcare system**.

For every one percent increase in the use of generics public sector drug benefit programs **will save \$7,500,000** year over year.

Private sector drug plans can **save as much as \$15,100,000** for every one percent increase.



Source: CGPA calculations based on IQVIA data and CIHI public private market share.

Public Sector Utilization



In **New Brunswick**, the public sector's use of generics is significantly lower than in the **United States** where generics are dispensed to fill **91% of all prescriptions**.

Private Sector Utilization



The private sector use of generics is even lower. **Bridging the gap in the use of generics will save hundreds of millions of dollars.**

■ Generics ■ Brand-name

Source: IQVIA